

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG17/12 18.22
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID _____
SALES PRSN WA- JOE KNAUER _____

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	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

ROMNEY FOR PRESIDENT EST#38 COMMENTS: (LINE, ORDER, ...)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

DATE AUG17/12 18.22

CITY TAX _____ STATE TAX _____ CO-OP BILLING _____

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 38												
1			600A-700A	30		\$2,100.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			700A-900A	30		\$2,300.00	8/22	8/23	2		W-TH	2
PROGRAM : GMA CON COM1 : 1X PER DAY												

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LINE#	REP	CD	TIME PERIOD	LGTH	S	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A PROGRAM : DOCTORS CON COM1: 1X PER DAY	30		\$650.00	8/22	8/23	2		W-TH	2
4			1000A-1100A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$600.00	8/22	8/24	3		W-F	3
5			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,200.00	8/22	8/24	3		W-F	3
6			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,000.00	8/22	8/24	3		W-F	3
7			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,500.00	8/22	8/24	3		W-F	3
8			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,500.00	8/22	8/24	6		W-F	6
9			700P-730P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$4,200.00	8/22	8/24	6		W-F	6
10			730P-800P PROGRAM : JEOPARDY CON COM1: 2X PER DAY	30		\$4,200.00	8/22	8/24	3		W-F	3
11			1100P-1130P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,250.00	8/22	8/24	3		W-F	3
12			900P-1000P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$4,500.00	8/24	8/24	1		FRI	1

AUG17/12 18.22
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
13			1000P-1100P PROGRAM : 20/20	30		\$4,500.00	8/24	8/24	1		FRI	1
14			600A-900A PROGRAM : NEWS	30		\$1,100.00	8/25	8/25	3		SAT	3
15			900A-1000A PROGRAM : GMA	30		\$2,400.00	8/25	8/25	1		SAT	1
16			1200N-1230P PROGRAM : NEWS	30		\$600.00	8/25	8/25	1		SAT	1
17			600P-630P PROGRAM : NEWS	30		\$1,600.00	8/25	8/25	2		SAT	2
18			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,400.00	8/25	8/25	2		SAT	2
19			1100P-1130P PROGRAM : NEWS	30		\$2,250.00	8/25	8/25	2		SAT	2
20			600A-900A PROGRAM : NEWS	30		\$1,100.00	8/26	8/26	3		SUN	3
21			1100A-1200N PROGRAM : THIS WEEK	30		\$2,750.00	8/26	8/26	1		SUN	1
22			1200N-1230P PROGRAM : NEWS	30		\$600.00	8/26	8/26	1		SUN	1
23			600P-630P PROGRAM : NEWS	30		\$2,200.00	8/26	8/26	2		SUN	2
24			700P-800P PROGRAM : AM VIDEOS	30		\$3,000.00	8/26	8/26	1		SUN	1

REP HEADLINE# 6286545
*** ORIGINAL REV#0 ***

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25			900P-1000P	30		\$5,500.00	8/26	8/26	1		SUN	1
PROGRAM : EXTREME MAKEOVER												
26			1100P-1130P	30		\$2,250.00	8/26	8/26	2		SUN	2
PROGRAM : NEWS												
AUG/12 143500.00 SEP/12 \$.00												
CONTRACT TOTAL											143500.00	
TOTAL SPOTS											61	

MARKET TOTALS \$434,848 WFTV 33% WKMG 27% WESH 25% WOFL 11% WKCF 0% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*